



# TCA Journal Ad Specifications

The **TCA Journal** is a trusted source of chiropractic news which circulates to approximately 500 DCs semi-annually. One of the reasons it is as eye-catching as it is informative, is the professional, artistic ads which accompany our articles.

TCA **Corporate Members** receive **free, full color advertising space** in each issue as part of their benefits for supporting chiropractic. Ad size is determined upon Corporate Membership level. All ads must be received prior to the artwork deadlines listed below. If new artwork is not received by the cutoff date a decision will be made by the editors to carry over the previous ad or omit it from that issue. For details on becoming a Corporate Member, contact the TCA.

## ARTWORK DEADLINES

April 15 / October 15

## ISSUE RELEASES

May 15 / November 15

## MEMBERSHIP LEVEL

Gold Corporate Membership

## COLOR ADVERTISEMENT SIZE (WxH)

### Full Page Ad

7.75" X 10" no bleed

\*Inside Cover: 8.5" x 11" with bleed size = 0.125

\*Back Cover: 7.75" x 6" no bleed

8.5" x 6.5" with bleed size = 0.125

(\*placement options may differ by issue)

Silver Corporate Membership

### Half Page Ad (horizontal only)

7.75" X 4.75"

Corporate Membership

### Quarter Page Ad (vertical only)

3.75" x 4.75"

Email artwork to [amy@tnchiro.com](mailto:amy@tnchiro.com) in one of the following formats: EPS, PDF, .tiff or "packaged" InDesign file. Please note that the resolution of any graphics should be at least 300 dpi for proper output.

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