

Holiday Inn Johnson City • 101 W. Springbrook Dr. • Johnson City, TN 37604 • (423) 282-4611

The TCA is excited to offer **regional** exhibiting opportunities, in addition to our **Southern Chiropractic Conference**, the largest EXPO in Tennessee. We are proud to offer these exhibiting and sponsorship options to keep doctors and their staff in Tennessee informed about products and services benefitting their practice.

Space is Limited—Act Now
As a benefit, TCA Corporate Members receive a week-long head start on registration, then any available tables will be open to all vendors. Submit your contract and payment as soon as possible.

Interested in Corporate Membership? Visit

<https://www.tnchiro.com/corporate-members/member-benefits/>

2020 EXHIBIT DATES & TIMES (all times Eastern time)

Saturday, February 22.....	7:15am—5:00pm
Sunday, February 23.....	7:00am—12:00pm

SET-UP/TEARDOWN DATES & TIMES

Saturday, February 22 (set-up).....	6:30am—7:15am
Sunday, February 23 (teardown).....	12:00pm—1:00pm

EXHIBITOR INFORMATION

Tabletop Exhibit Includes:

- One 6'x 2.5' draped table
- Two chairs and wastebasket
- Name badges for up to two exhibit staff
- Printout of doctor seminar registrants
(name, address, phone)

Please Note: Security is not provided at this venue.

EXHIBIT REQUIREMENTS

Single Tabletop Exhibit

All exhibits will be tabletop only and **must be contained upon the tabletop provided**. Or, if table is waived, must be contained within the of the allotted space. Please inform the TCA of your intent to waive your table in the "Special Needs Required" section of the contract.

If any portion of exhibit extends outside exhibit area, exhibitor may be charged for additional space.

SPONSORSHIP OPPORTUNITIES

(choose your option on page 2 of registration prospectus)

Saturday Seminar Break Sponsor—\$250.00 (Exhibit registration not required)

- 2 minutes to speak to general session
- Recognition on signage as break sponsor
- Recognition in on-site announcements

Saturday Luncheon Sponsor—\$1,500.00

- Opportunity to greet guests as they come into luncheon
- Opportunity to place literature on luncheon tables
- 5 minutes to speak during luncheon.
- Recognition on signage
- Recognition on scheduled pre-event promotions
- Recognition during general session announcements and on venue signage

Please be aware that photographs will be taken throughout this event for use in future TCA approved publications, promotions, presentations and/or any other media formats.

Look for our other exhibiting opportunities on our website: www.TNChiro.com



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CONTRACT FOR EXHIBIT TABLE-TOP SPACE

Please Type or Print Legibly

Company Name: _____ (as it should be listed)
Contact Person: _____ E-mail: _____
Mailing Address: _____
City/State/Zip: _____
Phone: _____ Toll-free: _____ Fax: _____
Products/Services to be exhibited: _____

Up to two complimentary badges are provided with each single exhibit table-top space. Please list the name(s) and title of the individuals who will staff your exhibit as you wish them to read on the name badges.

Name: _____ Title: _____
Name: _____ Title: _____

EXHIBIT PAYMENT INFORMATION

Space reserved based on Corporate Membership and the order of which the contracts are received.
Corporate Membership must be renewed prior to receiving benefits. Please understand that space is not guaranteed until confirmation has been issued.

- TCA Corporate Member - \$250.00
- NON TCA Corporate Member - \$350.00
- Seminar Break Sponsor (Sat.) - \$250.00
- Luncheon Sponsor (Sat.) - \$1,500.00

Electrical Needed? Yes No

Amount of wattage required: (additional fee may apply) _____

IT IS SUGGESTED THAT YOU BRING AN EXTENSION CORD AND/OR POWER STRIP IN THE EVENT THESE ARE NEEDED.

Special Needs Required - Explanation of special needs required: _____

TOTAL PAYMENT \$ _____ Check # _____
Card Number: _____ Exp. Date: _____
Card Holder: _____ Signature: _____
Billing Address: _____ Zip: _____

Return this contract and payment to: e-mail: laura@TNChiro.com

Registration not valid unless accompanied by payment. All fees are non-refundable and non-transferable. Confirmations will be emailed to all confirmed registrants.