

2024 Upper East Seminar Exhibitor Prospectus

February 24-25, 2024

MeadowView Marriott • 1901 Meadowview Parkway. • Kingsport, TN 37660 • (423) 578-6600

The TCA is excited to offer **regional** exhibiting opportunities, in addition to the **Southern Chiropractic Conference**, the largest EXPO in Tennessee.

We are proud to offer these exhibiting and sponsorship options to keep doctors and their staff in Tennessee informed about products and services benefitting their practice.

We want you to know that the TCA is committed to the safety, health and wellbeing of our exhibitors and attendees, our team and our community. We will be implementing procedures and practices at this event based upon current guidelines to help protect everyone in attendance.

Click here to read our updated TCA Event Policies.

UPPER EAST SEMINAR EXHIBIT DATE & TIME (Eastern time)

New in 2024! Many of you have communicated you would prefer a one-day engagement at regional events. To accommodate your travel needs and to allow the TCA to maintain our longstanding affordable price structure for these events, exhibit space opportunities will be only on Saturday.

SET-UP/TEARDOWN DATES & TIMES

EXHIBITOR INFORMATION

Tabletop Exhibit Includes:

- One 6'x 2.5' draped table
- Chair and wastebasket
- Name badges for one exhibit staff person
- Printout of doctor seminar registrants (name, address, phone)

Please Note: Security is not provided at this venue.

SPONSORSHIP OPPORTUNITIES

(choose your option on page 2 of registration prospectus)

Saturday Seminar Break Sponsor—\$250.00

(Exhibit registration not required)

- 2 minutes to speak to general session
- Recognition on signage as break sponsor
- Recognition in on-site announcements

EXHIBIT REQUIREMENTS

Single Tabletop Exhibit

All exhibits will be tabletop only and must be

contained upon the tabletop provided. Or, if table is waived, must be contained within the of the allotted space. Please inform the TCA of your intent to waive your table in the "Special Needs Required" section of the contract. (If any portion of exhibit extends outside exhibit area, exhibitor may be charged for additional space.)

Please be aware that photographs will be taken throughout this event for use in future TCA approved publications, promotions, presentations and/or any other media formats.



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	EXHIBIT TABLE-TOP SI		, ,	or Print Legibly
City/State/Zip:				
Phone:	Toll-free:		Fax:	
Products/Services to be	e exhibited:			
	ry badges are provided with individuals who will staff you	-		
Name:		Title:		
Name:		Title:		
Corporate Membership I	n Corporate Membership o			
guaranteed until confirm	nation has been issued.			
TCA Corporate MemberNON TCA Corporate ISeminar Break Sponso	Member - \$350.∞			
Electric Needed? O Yes (there is an addition No	nal charge of \$55)*			
*The charge for electric mc	ny vary among different venue	es as this is a charge s	stipulated by the	venue, not the TCA.
Special Needs Required	- Explanation of special needs	s required:		
TOTAL PAYMENT \$				
		·		_CVV Code:
		Signature:		
Billing Address:Re	turn this contract and payn			

Registration not valid unless accompanied by payment. All fees are non-refundable and non-transferable. Confirmations will be emailed to all confirmed registrants once registration has been processed.