

## TCA Corporate Memberships

### *Use of Titles and Logos*

TCA Corporate Memberships are provided valuable benefits based on level of participation in exchange for their membership investment.

To maintain consistency of message to DC and CA members, no person or entity may, without the permission of the TCA, use the titles “Tennessee Chiropractic Association”, “TCA Gold Corporate Member”, “TCA Silver Corporate Member” or “TCA Corporate Member”, any abbreviation of these, or logo in any form. Membership status and affiliation with the TCA shall only be promoted using TCA titles and no substitution of terms is permitted.

TCA Corporate Members (Gold, Silver and Standard levels) must submit for review prior to dissemination a copy of any promotional material bearing a TCA logo and/or referencing TCA Corporate Membership. If a final version is not available, a draft may be submitted.

Once approved, TCA Corporate Members may publicize and promote their products and/or services by using the aforementioned titles along with the TCA Corporate Member logo, only on their promotional materials. TCA title and logo should be less than or equal to the same size, color and typeface as the rest of the statement.

While the TCA does not endorse the product and/or services of any company, Tennessee chiropractors recognize and trust the TCA Corporate Membership title and logo as a symbol of companies who provide high-quality services and support their profession. TCA Corporate Membership is inclusive and represents a diverse array of chiropractic good and services. **We are honored to send the chiropractic community to TCA Corporate Member businesses and organizations who consistently give back to their profession.**