



TCA Journal Ad Specifications

The **TCA Journal** is a **trusted source of chiropractic news** which circulates to approximately 500 DCs semi-annually and is accessible in electronic format via our online Journal archive.

TCA **Corporate Members** receive **free, full color advertising space** in each issue as part of their benefits for supporting chiropractic. Ad size is determined upon Corporate Membership level. All ads must be received prior to the artwork deadlines listed below. If new artwork is not received by the cutoff date a decision will be made by the editors to carry over the previous ad or omit it from that issue.

2023 ARTWORK DEADLINES

April 1 / October 1

2023 ISSUE RELEASES

May 1 / November 1

MEMBERSHIP LEVEL

Gold Corporate Membership

COLOR ADVERTISEMENT SIZE (WxH)

Full Page Ad

7.75" X 10" no bleed

*Inside Cover: 8.5" x 11" with bleed size = 0.125

*Back Cover: 7.75" x 6" no bleed

8.5" x 6.5" with bleed size = 0.125

(*placement options may differ by issue)

Silver Corporate Membership

Half Page Ad (horizontal only)

7.75" X 4.75"

Corporate Membership

Quarter Page Ad (vertical only)

3.75" x 4.75"

Email artwork to amy@tnchiro.com in one of the following formats: EPS, PDF, .tiff or "packaged" InDesign file. Please note that the resolution of any graphics should be at least 300 dpi for proper output.

For details on becoming a Corporate Member, contact the TCA.

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