

# GOING GREEN: GROWING A PRACTICE THAT MAKES DOLLARS & SENSE

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Whether you have considered a transition to a cash-based practice or you've been cash-based all along, this jam-packed seminar is for you! Recent years have brought a resurgence of interest in the cash-practice model, but information on properly implementing this model varies. The foundation of a cash-based practice relies on your ability to communicate value to your patients. This includes having the proper procedures and systems in place to collect more cash from your patients, rely less on the dependence of insurance collections, and apply the appropriate legal discounts to care. You will walk away from this event with tips on how to confidently present compliant care plans and reduce your front office overhead by allocating your employees' time effectively, all while learning valuable cash-based practice strategies to benefit any practice.

*Speakers Sponsored by: Breakthrough Coaching, CashPractice & ChiroHealth USA*

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