

JOHN TROUP, PHD

Southern Chiropractic Conference

August 23-26, 2018



John Troup, PhD is a dynamic and innovative leader in the healthcare, nutrition and personal products categories. He is the Vice President of Clinical Science and Education & Innovation at Standard Process. Dr. Troup is responsible for providing leadership and direction for new product development and scientific validation of products and practices and significant education advances for clinicians and patients. Dr. Troup received his PhD in Nutrition Science and Metabolism from Marquette University in Milwaukee, Wisconsin. His education and experience in biology, human metabolism & bioenergetics, and his research, development, and product innovation experience is well-aligned with the healthcare professionals. He is a focused R&D leader with extensive international experience who can help chiropractors support patients with the latest in whole food research.