Tennessee Chiropractic Association

2020 Spring Seminar Exhibitor Prospectus

APR 04-05 2020

The Ramsey Hotel & Convention Center • 3230 Parkway • Pigeon Forge, TN 37863 • (865) 428-2700

2020 EXHIBIT DATES & TIMES *(all times Eastern time)*

Saturday, April 4..... 7:15am—5:00pm
Sunday, April 5..... 7:00am—12:00pm

SET-UP/TEARDOWN DATES & TIMES *(all times Eastern time)*

Saturday, April 4 (set-up)..... 6:30am—7:15am
Sunday, April 5 (teardown)..... 12:00pm—1:00pm

SHIPPING

Exhibitors are responsible for arranging their own shipping to/from the meeting site. Please contact the venue for any shipping instructions.

ACCOMMODATIONS

Call (865) 428-2700 or (800) 555-2650 and reference the Tennessee Chiropractic Association prior to **March 21, 2020** to receive the discounted seminar rate of $157.99. Complimentary on-site self-parking. **Check in: 3pm/check out: 11am ET.**

Space is Limited—Act Now

Applications for single and multiple exhibits are considered on a first-come/first-served basis, with corporate members receiving priority. We are unable to reserve exhibit space over the phone or process applications received without payment; however, you may call to check on table space availability. Final exhibit placement information will be provided on-site.

EXHIBITOR INFORMATION

Tabletop Exhibit Includes:

- One 6'x 2.5' draped table
- Two chairs and wastebasket
- Name badges for up to two exhibit staff
- Printout of doctor seminar registrants *(name, address, phone)*

Please Note: Security is not provided at this venue.

EXHIBIT REQUIREMENTS

Single Tabletop Exhibit

All exhibits will be tabletop only and **must be contained upon the tabletop provided**. Or, if table is waived, must be contained within the of the allotted space. Please inform the TCA of your intent to waive your table in the "Special Needs Required" section of the contract.

If any portion of exhibit extends outside exhibit area, exhibitor may be charged for additional space.

SPONSORSHIP OPPORTUNITIES

(choose your option on page 3 of registration prospectus)

Coffee Break Sponsor— $250.00
(Exhibit registration not required)

- Opportunities available for Saturday and Sunday morning
- Recognition on signage as break sponsor
- Recognition in on-site announcements

Afternoon Break Sponsor— $500.00

- Recognition on refreshment table as break sponsor
- Recognition in on-site announcements
- 2 minutes to speak to general session

Please be aware that photographs will be taken throughout this event for use in future TCA approved publications, promotions, presentations and/or any other media formats.

Look for our other exhibiting opportunities on our website: ***www.TNChiro.com***

Tennessee Chiropractic Association

2020 Spring Seminar
Exhibitor Prospectus

APR 04-05 2020

The Ramsey Hotel & Convention Center • 3230 Parkway • Pigeon Forge, TN 37863 • (865) 428-2700

CONTRACT FOR EXHIBIT TABLE-TOP SPACE

Please Type or Print Legibly

Company Name:_____ **(as it should appear on table sign)**

Contact Person:_____ E-mail: _____

Mailing Address:_____

City/State/Zip:_____

Phone:_____ Toll-free: _____Fax: _____

Products/Services to be exhibited: _____

Up to two complimentary badges are provided with each single exhibit table-top space. Please list the name(s) and title of the individuals who will staff your exhibit as you wish them to read on the name badges.

Name: _____ Title: _____

Name: _____ Title: _____

Please indicate any companies from which you desire separation: _____

EXHIBIT PAYMENT INFORMATION

Space reserved based on Corporate Membership and the order of which the contracts are received. ***Corporate Membership must be renewed prior to receiving benefits.*** *Please understand that space is not guaranteed until confirmation has been issued.*

EARLY REGISTRATION (By Mar. 20, 2020)

○ **TCA Corporate Member** $250.00
# of table-top exhibits:_____

○ **NON Member Exhibitor** $350.00
# of table-top exhibits:_____

○ **Use Gold Corporate Benefit**
# of table-top exhibits:_____

LATE REGISTRATION (After Mar. 20, 2020)

○ **TCA Corporate Member** $300.00
# of table-top exhibits:_____

○ **NON Member Exhibitor** $400.00
# of table-top exhibits:_____

○ **Electrical Needed** (additional $40 per exhibit): _____

Amount of wattage required: *(additional fee may apply)*_____

Special Needs Required - *Explanation of special needs required:* _____

IT IS SUGGESTED THAT YOU BRING AN EXTENSION CORD AND/OR POWER STRIP IN THE EVENT THESE ARE NEEDED.

TOTAL PAYMENT $_____ **Check #**_____

Card Number:_____ Exp. Date: _____

Card Holder:_____ Signature:_____

Billing Address:_____ Zip: _____

Payment must accompany contract to be valid. Confirmations will be emailed to all confirmed registrants.

_____***By initialing, you agree to comply with TCA regional seminar exhibit policies, found here, or by contacting the TCA to request.***

Return this contract and payment to:
Tennessee Chiropractic Association • 2123 8th Avenue South • Nashville, TN 37204
phone (615) 383-6231 • fax (615) 383-6233 • e-mail: laura@TNChiro.com

Tennessee Chiropractic Association

2020 Spring Seminar
Exhibitor Prospectus
April 4-5, 2020

Exhibit Assignment
_____
For Office Use

CONTRACT FOR SPONSOR OPPORTUNITY

Please print or type the information below as it should appear in promotional materials.
Confirmation and other correspondence will be mailed to the name and address listed.

Our refreshment breaks provide attendees with an opportunity to stretch their legs and visit with exhibitors over a hot cup of coffee or snack. We are looking for a company to sponsor refreshments for the attendees. *Exhibit Registration is not required.* If you are interested, please mark the appropriate sponsor opportunity below.

Company Name (as it should appear on table sign):_____

Contact Person: _____ Title: _____

Complete Mailing Address:_____

Toll-free Phone: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Products/Services: _____

TCA Corporate Member? ____ Yes _____ No **Interested in Membership?** _____ Yes _____ No

SPONSORSHIP OPPORTUNITIES

Please select your SPONSORSHIP from the following:

- ○ **Coffee Break Sponsor** - Saturday morning (April 4, 2020) $250.00
  - Signage on refreshment table
  - 2 minute introduction of company during event

- ○ **Coffee Break Sponsor** - Sunday morning (April 5, 2020) $250.00
  - Signage on refreshment table
  - 2 minute introduction of company during event

- ○ **Afternoon Break Sponsor** - Saturday (April 4, 2020) $500.00
  - Signage on refreshment table
  - 2 minute introduction of company during event

Please send in your 2 minute written introduction by **Mar. 20, 2020** for approval by TCA. All signage will be provided by the TCA.

* *TCA reserves the right to change these sponsorship provisions at any time to accommodate for unanticipated occurrences.*

TOTAL PAYMENT $_____ ○ Check ○ Credit Card

Card Number:_____ Exp. Date: _____

Card Holder:_____ Signature:_____

Billing Address:_____ Zip:_____

Return this contract and payment to: Tennessee Chiropractic Association * 2123 8th Avenue South * Nashville, TN 37204
(615) 383-6231 * Fax (615) 383-6233 * Email: tca@tnchiro.com

Look for these opportunities at our other regional events and district meetings!