

MARK KESTNER, DC, FIAMA, CSCS, CCSP

Dr. Kestner explains what you can expect to take away from this course and answers frequently asked questions.



As I visit conferences and chiropractic meetings I am constantly meeting chiropractic physicians that have taken my course. This is usually as a result of their getting my attention to share their outstanding stories of how well DN has helped their patients. In addition they tell me how well it fits into their current practice. These doctors are always EXCITED to share their stories with me.

HERE ARE SOME OF THE ANSWERS TO COMMONLY ASKED QUESTIONS ABOUT THIS COURSE.

This DN course is **designed from the ground up for practicing chiropractors** – not physical therapists. That means it is based on what **YOU** already know and the way **YOU** already practice. It is not like the other programs that are actually PT courses that are “offered to chiropractors too”.

When you leave the course **you will be ready** to implement a totally **new service** the following morning. There really is no other opportunity like this.

You will learn how to practice safely and within ethical and legal boundaries – this course is designed exclusively for licensed Tennessee Chiropractic Physicians, like yourself.

You will learn how to **get results** that your patients will recognize as being unique and unlike treatments they have had before.

You will learn how to recognize the most likely key points to treat when patients present with common problems that are sometimes hard to treat.

We will discuss how to **integrate DN** with your current technique.

Doctors often ask how much to charge, should they collect cash or bill insurance, how to bill insurance, does insurance cover the treatment, what codes to use and other related questions.

Obviously I cannot tell anyone what to charge for anything, but I will provide **helpful information** to assist you in making those decisions. Each doctor will make their own determination about these financial issues.

We will discuss how to **plan treatment effectively**: How many treatments, how often, how to schedule, etc.

You will learn how to practice needling technique safely. We will spend a good amount of time discussing how to use the needles in a **safe and effective** manner beginning when you get home. You will learn what to do and much more importantly what not to do!

You will have plenty of **opportunity to practice needling** during the seminar. You will learn how to address the most common conditions that you will face in your practice.

I have had the wonderful opportunity to learn from the best in the dry needling and acupuncture fields. I have practiced for three decades and treated thousands of patients. I have been practicing needling for two decades. This course focuses on bringing **real-world clinical examples** to the course. Numerous videos of actual patient encounters and treatments demonstrate the most common conditions in **YOUR** office.

Many doctors ask about how this investment will pay off. Most doctors find that their investment in time, energy and money will be returned to them very quickly and then they have added a **treatment option** that they can use for the rest of their career. I can think of no other course that can return the value of the investment so quickly.

In short, the doctors that have taken this course already have been using the skills they learned for numerous patients while many other doctors, possibly you, have been continuing to “think about it”. I encourage you to **register for this course today**. You will not regret it for a minute!